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FOR IMMEDIATE RELEASE

EXTENSION WEEK OF *I'LL BE GENESEEING YOU* FEATURES LOCAL IMPROV GROUPS

***Unleashed!, Nuts & Bolts, Estrofest and Geva Comedy Improv guest
in post-show improv sets at selected performances***

Rochester, N.Y., January 25, 2011 – At selected performances throughout its run in the Mainstage, the cast of *I'll Be Geneseeing You* has been adding a “third act” to the show with a post-show improv set. Featured guest stars have been Pandora Boxx, K B Cooper of Legends Radio, winners of Gilda's Club Gala live auction and unsuspecting audience members. The post-show improv sets are free to those attending these select performances of *I'll Be Geneseeing You*.

For the final, extension week of the show, Geva has invited Rochester's premier improv groups to match wits with The Second City.

On Tuesday, February 1, **Unleashed!** faces off with The Second City. It should be a fun match-up as Beth Winslow - one of the cast members of *I'll Be Geneseeing You*, is a founder member of Unleashed!

On Thursday, February 3, **Nuts & Bolts** takes off the gloves and on Friday, February 4, the ladies of **Estrofest** take on the world's most famous comedy troupe.

On Saturday, February 5, members of **Geva Comedy Improv** have home field advantage against the visitors from Chicago.

I'll Be Geneseeing You is co-produced by The Drive FM, WHAM 1180, Time Warner Cable, Woods Oviatt Gilman LLP and Fidelity Investments.

**For photos, or to arrange interviews, please contact
Dawn Kellogg, Communications Manager, (585) 232-1366 x 3059
or email: dkellogg@gevatheatre.org.**

EXTENSION DATES: **Tuesday, February 1 @ 7:30pm**
~~**Wednesday, February 2 @ 7:30pm**~~ (THIS PERFORMANCE IS CANCELLED.)
Thursday, February 3 @ 7:30pm
Friday, February 4 @ 8pm
Saturday, February 5 @ 4pm and 8:30pm
Sunday, February 6 @ 2pm

TICKET PRICES: **\$22- \$59**

RESERVATIONS: **(585) 232 GEVA (4382), Website: www.gevatheatre.org**

LOCATION: **Geva Theatre Center, 75 Woodbury Blvd, Rochester, NY 14607**

GEVA THEATRE CENTER

Geva Theatre Center is Rochester's leading professional theatre and the most attended regional theatre in New York State. Founded in 1972, Geva attracts over 160,000 patrons annually, including more than 16,000 students. The 552-seat Elaine P. Wilson Mainstage offers a wide variety of shows, from musicals to American and world classics.

The 180-seat Ron & Donna Fielding Nextstage is home to Geva's own series of cutting-edge drama, comedy and musical theatre; Geva Comedy Improv; Geva's New Play Reading Series and the Hornet's Nest - an innovative play-reading series facilitating community-wide discussion on controversial topics. The Nextstage also hosts visiting companies of both local and international renown.

Geva Theatre Center offers a wide variety of educational, outreach and literary programs, nurturing audiences and artists alike. Since 1995 the organization has been led by Artistic Director Mark Cuddy.

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