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FOR IMMEDIATE RELEASE

GEVA'S PRODUCTION OF HARPER LEE'S *TO KILL A MOCKINGBIRD* BREAKS BOX OFFICE RECORDS

Rochester, N.Y., March 22, 2016 – In October, Geva Theatre Center announced that the opening production 2015-2016 Season, *Monty Python's Spamalot*, was the highest grossing five-week run in Geva history.

Geva is proud to announce that its production of Harper Lee's *To Kill a Mockingbird*, directed by Mark Cuddy, attracted nearly 22,000 (including over 3,600 students) to become the highest-selling non-musical production in the history of Geva. 75% of the 34 performances were completely sold out. Additionally, seven school matinees were filled to capacity. Although a majority came from the Greater Rochester area, students travelled from as far away as Pavilion, Gananda, Phelps and Lyons to enjoy this acclaimed production.

The 2015-2016 Wilson Stage Series is sponsored by **ESL Federal Credit Union**. *To Kill a Mockingbird* was produced with support from Lead Co-Producer **The Rochester Division of Oppenheimer Funds, Inc**; Co-Producer **Harter Secrest & Emery, LLP**; Associate Producer **SUNY Brockport** and Media Sponsors **Fox Rochester** and **WDKX. Canandaigua National Bank and Trust** was the Sponsor of the P.L.A.Y. Student Matinees and **Frontier Communications of Rochester** was the sponsor for the March 4 performance of *To Kill a Mockingbird*.

Geva's ESL 2015-2016 Wilson Stage Season continues on March 29 with Eugene O'Neill's *A Moon for the Misbegotten*, co-produced with the Theatre Royal in Rochester's Sister City of Waterford, Ireland, with an Irish and American cast. The final ESL Wilson Stage production of the season will be *The May Queen*, a new comedy by Molly Smith Metzler, which begins on May 3. Season ticket sales for the recently announced 2016-2017 Season are trending well, with more than 65% of subscribers renewing their subscriptions prior to the March 16 announcement.

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