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FOR IMMEDIATE RELEASE

INTRODUCING THE GEVA PLAY CLUB

Geva Theatre Center introduces an exclusive club for the theatre's literary-minded patrons exploring some of the plays of the 2017-2018 Season.

June 20, 2017. Rochester, N.Y. Geva Theatre Center introduces a new summer program for the theatre's literary minded patrons – **The Geva Play Club**. Club members will get together throughout July and August to explore four of the season's upcoming plays, examining the historical, political, philosophical and cultural influences around them. Guest speakers will facilitate discussions.

Members will attend four meetings about these following plays of the 2017-2018 Season: *The Agitators: The Story of Susan B. Anthony and Frederick Douglass*; *Erma Bombeck: At Wit's End*; *The Diary of Anne Frank* and *Heartland*. Members will have a copy of each of the plays covered in the play club.

Additionally, during the season, Geva will assemble a panel of directors, designers and those involved with the production of shows here at Geva for a "Production Panel." The Production Panel meeting held during the season will be a unique opportunity to talk with a variety of those involved in the physical production of a show at Geva.

A single membership is \$199 and a double membership is \$350. Space for the Geva Play Club is limited and will be on a first come, first served basis.

For information on joining this unique club, contact **Caitlin Florack at (585) 420-2052 or email: cflorack@gevatheatre.org.**

GEVA THEATRE CENTER

Founded in 1972, Geva Theatre Center is a not-for-profit, professional theatre company dedicated to creating and producing professional theatre productions, programs and services of a national standard. As Rochester's leading professional theatre, Geva Theatre Center is the most attended regional theatre in New York State, and one of the 25 most subscribed in the country, serving up to 160,000 patrons annually, including more than 16,000 students.

The 522-seat Elaine P. Wilson Stage is home to a wide variety of performances, from musicals to American and world classics. The 180-seat Ron & Donna Fielding Stage is home to Geva's own series of contemporary drama, comedy and musical theatre; Geva Comedy Improv; Geva's New Play Reading Series and the Hornets' Nest - an innovative play-reading series facilitating community-wide discussion on controversial topics. In addition, the Fielding Stage hosts visiting companies of both local and international renown.

Geva Theatre Center offers a wide variety of educational, outreach and literary programs, nurturing audiences and artists alike. Since 1995, the organization has been under the artistic direction of Mark Cuddy.

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