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FOR IMMEDIATE RELEASE

EVE PLUMB

TO JOIN CAST OF GEVA'S *STEEL MAGNOLIAS*

March 14, 2018, Rochester, N.Y. – Geva Theatre Center announces that **Eve Plumb**, best remembered as **Jan Brady** in “**The Brady Bunch**” will play the role of ‘Clairee’ in ***Steel Magnolias*** by **Robert Harling**, the closing production of Geva’s 45th ESL / Rochester Regional Health Wilson Stage Season.

Six sassy southern spitfires gather every week to gossip, swap recipes and support each other through thick and thin. Heartwarming and humorous, *Steel Magnolias* is a story of love, loss, and enduring friendship.

Eve Plumb started her acting career at age six performing in many television shows and commercials and although she is most well-known to television viewers from “The Brady Bunch,” her range of work demonstrates an extreme versatility. Eve studied improv comedy at The Groundlings School in Los Angeles. Stage credits include Off-Broadway, Nora Ephron and Delia Ephron’s *Love, Loss, and What I Wore* and *Miss Abigail’s Guide to Dating, Mating & Marriage*, and regional theatre work throughout the United States. Eve has proudly been part of two “Broadway Backwards” performances for Broadway Cares Equity Fights Aids. Recent credits include Mrs. Murdock in “Grease Live;” “Blue Bloods;” “The Path;” “Law and Order: SVU;” “Army Wives” and the film *Blue Ruin* (Winner Cannes Directors’ Fortnight, Sundance Spotlight Festival, Independent Spirit nominee). She is currently filming the feature *Monsoon*. Eve is also an accomplished painter.

Further casting and the creative team will be announced in April. *Steel Magnolias* begins on May 8 and runs through June 3. Tickets are available through the Geva Box Office: 232-Geva (4382) or online at www.gevatheatre.org.

The 2017-2018 Wilson Stage Series is sponsored by **ESL Federal Credit Union** and **Rochester Regional Health**. The Honorary Wilson Stage Series Sponsor is **Dr. Dawn Lipson**. *Steel Magnolias* is produced with support by Co-Producer Rockcastle Florist, Associate Producers St John’s Rochester and Madeleine’s Catering, and Media Sponsor WARM 101.3.

**For further information, photographs or to arrange interviews, please contact:
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GEVA THEATRE CENTER

Founded in 1972, Geva Theatre Center is a not-for-profit, professional theatre company dedicated to creating and producing professional theatre productions, programs and services of a national standard. As Rochester's leading professional theatre, Geva Theatre Center is the most attended regional theatre in New York State, and one of the 25 most subscribed in the country, serving up to 160,000 patrons annually, including more than 16,000 students.

The 516-seat Elaine P. Wilson Stage is home to a wide variety of performances, from musicals to American and world classics. The 180-seat Ron & Donna Fielding Stage is home to Geva's own series of contemporary drama, comedy and musical theatre; Geva Comedy Improv; Geva's New Play Reading Series and the Hornets' Nest - an innovative play-reading series facilitating community-wide discussion on controversial topics. In addition, the Fielding Stage hosts visiting companies of both local and international renown.

Geva Theatre Center offers a wide variety of educational, outreach and literary programs, nurturing audiences and artists alike. Since 1995, the organization has been under the artistic direction of Mark Cuddy.