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FOR IMMEDIATE RELEASE

GEVA TO RAISE FUNDS FOR EDUCATION WITH SUMMER CURTAIN CALL 2018

Local celebrities to star in one-night-only performance.

Rochester, N.Y., May 22, 2018 – One of the most anticipated events in the theatre's calendar, Geva Theatre Center will raise the curtain on **Friday, June 8th** for the eighteenth annual **Summer Curtain Call**. The gala event raises funds for Geva's nationally-recognized education and outreach programs, including in-school arts education programs; teacher workshops; accessibility programming; conservatory training and other programs designed to cultivate theatre and theatre education in the Rochester community. These programs serve up to 40,000 people each year including over 16,000 children and youth.

The evening begins at 6:00pm under the festival tent on Woodbury Boulevard with a reception. Guests will enjoy sumptuous food and drink, and silent and live auctions (featuring a Viking Cruises European River Cruise for two!). A one-night-only performance of an original show written and directed by Geva's Artistic Director **Mark Cuddy** will begin at approximately 8:15pm in the Wilson Stage and will feature unforgettable appearances by a cavalcade of local celebrities and a special performance by Webster-native **Austin Giorgio**, fresh from NBC's "The Voice."

Summer Curtain Call stars a host of local personalities such as *Democrat & Chronicle* columnist **David Andreatta**; **James Barger**, Senior Vice President – Market President and Commercial Banking Leader at KeyBank; Monroe County Clerk **Adam Bello**; **Craig Curran**, President, DePrez Group of Travel Companies; **Kelly Gagan**, Vice President for Institutional Advancement of Nazareth College; **Michael Gamilla**, Chair of the ImageOut Programming Committee; **Deanna King**, Co-Host of the "Brother Wease Show" morning radio show; **Ajamu Kitwana**, Executive Director, ESL Charitable Foundation; **Joan Lincoln**, WARM 101.3 Radio Personality and President of Panache Vintage and Finer Consignment Shop; WHAM 1180's **Joe Lomonaco**; **Heidi Macpherson**, President of the College at Brockport; **Rita Mannelli**, Executive Director, Nazareth College Arts Center; **Kate McCurdy** Associate Attorney at Weinstein & Randisi; **Dr. Elizabeth Murray**,

University of Rochester Medical Center; **Joy Ryen Plotnik**, Senior Vice President – Wealth Premium Solutions, CNB Wealth Management; **Deana Porterfield**, President of Roberts Wesleyan College; and **Maggie Symington**, Geva’s Board of Trustees. The event will be emceed by **“Suburban Outlaw” Pam Sherman**.

Tickets to Geva’s Summer Curtain Call are \$175 per person with reserved seating. Reserved tables of 10 starting at \$2,500. Event sponsorships are available for \$1,500 and up. For sponsorship information please call the Development office at 585-420-2041. Tickets can be purchased online at gevatheatre.org or through the Box Office at (585) 232-4382.

Honorary Co-Chairs of this year’s Summer Curtain Call are David and Patricia Gardner. Executive Producer is ESL Charitable Foundation, Dr. Dawn Lipson is Producer, and Associate Producer is Constellation Brands. Theresa Conroy and Josh Stubbe are Education & Summer Curtain Call Committee Co-Chairs.

In-kind partners include: Conolly Printing; Constellation Brands, Empire Digital Signs; Entre Computer Services; Ethan Allen Furniture; Hedonist Artisan Chocolates; imaginé Photography; Iron Smoke Distillery; Madeline’s Catering; Marshall Street Bar & Grill; The Melting Pot; Moonlight Creamery; Nolan’s Rental, Inc.; Papermoon Productions; ROC Brewing Co. and Sinful Sweets. Special thanks to Viking Cruises.

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